



Red Door

Ending family homelessness one family at a time.



Newsletter

Fall 2014



Victory for Red Door!

On June 11th, City Council voted unanimously to approve Councillor Fletcher's motion to help secure the long-term future of the Red Door Shelter.

We continue to be in positive discussions with the City of Toronto and we look forward to sharing more good news with you soon.

Our Save the Red Door campaign was launched in March when our family shelter, under the previous owner, was placed into receivership to be sold.

We have been overwhelmed by the generous support we have received from the community and we sincerely thank everyone who has supported our campaign.

Freedom from Abuse thanks to your Support

Imagine that you have a serious health condition that affects your ability to work and make a living. Thankfully your partner has a job and the income is enough to support your family.

Now imagine that your partner, who brings in all the money for your family, is repeatedly violent towards you and doesn't care if your young son is a witness to that violence. How would you cope?

Pat was in exactly that situation. For many years Pat withstood devastating abuse and lived in fear for her son. However she was too scared to do anything about it because of her poor health and lack of savings.

One day, Pat finally decided that enough was enough. Whatever the future held, she knew she had to leave home with her son. They came to the Red Door.

"I couldn't stay at home any longer. I had to go. I needed to be safe. I couldn't let my son witness the abuse any longer."

Thanks to your support, our 'red doors' were open to welcome Pat and her son. They are now safe from harm and ready to embrace a new life full of hope and freedom.

Pat is keen to move forward with her life now that she is free from abuse. Her next step is to find an affordable new home. Unfortunately there is a very long waiting list for affordable housing in Toronto because it is in such limited supply.

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Yet Pat will soon be eligible to move into a geared-to-income apartment, thanks to the expertise of our Housing and Outreach team. This will be critical to helping her get back on her feet until her condition stabilizes and she is able to take on more work hours.

Many women and families face significant, multiple barriers that they must overcome during their time at the Red Door. It is thanks to generous donors and supporters like you that the Red Door can help people like Pat to go on to live fulfilling, rewarding lives.

"The Red Door provided the support that I needed when I needed it most. They connected me to so many important resources, and they continue to be there to help ensure that my son and I have what we need."



On behalf of women like Pat, thank you for your continued support. You help families successfully transition out of the shelter and into a brighter future. You help to fund important Outreach programs which support families through this critical stage. Without you, we could not continue to provide these vital services.

It costs over \$475,000 each year to fund the important programs that go beyond emergency food and shelter. Your support helps families like Pat's reclaim their independence and rebuild their lives. Thank you.
reddoorshelter.ca/ways-to-give

Thank you to our Donors

The Red Door Board of Directors was pleased to host the second annual Donor Appreciation Evening at Enoch Turner Schoolhouse on September 11th.

The special evening was an opportunity to celebrate our donor club members and special friends for their generous and caring support.

Our guests enjoyed coming together and learning more about the amazing difference they make in the lives of people affected by homelessness and abuse.

Thank you to all who joined us for the special evening. We look forward to continuing to work together to end family homelessness, one family at a time.

Special thanks to our generous event sponsors:



Sanjay Sen



Join a Donor Club

Join one of our donor clubs with a monthly or annual gift and become part of a compassionate group of Red Door supporters who share a commitment to making positive change in our community.

Learn more: reddoorshelter.ca/our-donors

Leave your Legacy

Did you know that only 7% of Canadians put a charity in their Will, but 34% would if asked?

At Red Door we're establishing a legacy society so that people know they can remember Red Door with a bequest in their Will.

For most donors, knowing that the "good works" of the charitable cause they believe in will be supported into the future is the main reason for leaving a gift in their Will.

"I care deeply about ensuring people living on low incomes are treated with respect and receive the help they need to rebuild their lives." - Red Door Donor

A Will can effectively distribute your life assets, and gives you full control over how this distribution takes place. A gift in your Will will ensure that your financial support of the Red Door Family Shelter will continue without affecting your current finances.

We have a short online survey and we would like your feedback to help us develop our legacy society. It will only take a few minutes of your time to share your thoughts with us. Thank you.



Your Opinion Counts

We truly appreciate your support. We also value your opinions.

Help us develop our Legacy Society by sharing your feedback with us in a 4 minute online survey.

Complete the survey at:
reddoorshelter.ca/leave-legacy

Upcoming Events in the Community

Check out some of the great upcoming events happening around town in support of Red Door:

Shelley Marshall Presents: Hold Mommy's Cigarette - Oct 1st - Oct 28th

Award winning actor Shelley Marshall presents her autobiographical one-woman show about a steel town street kid turned world renowned comedienne. For tickets visit: www.holdmommyscigarette.com



Charity Casino Night - Nov. 1st

Spring Realty Inc. presents "Charity Casino Night", a fun filled extravaganza at the Circus Academy with six charity casino games, live music, aerialists, live art show and more. For tickets visit: www.supportreddoor.com



Families Building Families Holiday Portraits - Nov. 9th

Have your holiday family portrait taken with Fogel Photography with all proceeds going directly to help other families in your community. Space is limited. To book email Krista: info@fogelphotography.com



For more upcoming events, or information on how to host an event visit:
reddoorshelter.ca/special-events



Get into the Spirit of Giving

You can make a difference for families affected by homelessness and abuse by giving a gift of hope this holiday season. Your gifts will help give families in need a fresh start and a bright future.

For information on the ways that you can help, visit us at:
reddoorshelter.ca/holiday-giving

Ways to give:

1. Make a Financial Gift
2. Give a *Gift to Empower*
3. Join our Holiday Spirit Gift Club



Great Teamwork from Local Ladies

It's wonderful to see young people taking the initiative to make a difference in their communities. This group from the Leslie Grove Youth summer volunteer program hosted a fundraising car wash for Red Door to help raise funds for our Children's Programs. Thank you!

Interested in hosting an event in your community?

Let us know! fundraising@reddoorshelter.ca
 More info at: reddoorshelter.ca/special-events



Gifts to Empower
 Gifts that give twice

Gifts to Empower are unique and meaningful gifts you can give to someone that you care about. Every gift supports a family in need at the Red Door. There are over 20 gifts to choose from and each one includes a personalized e-card or paper card.



To learn more visit:
reddoorshelter.ca/gifts-to-empower



Red Door
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Ending family homelessness, one family at a time.

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